

Hola.

my name is **Maclovio Morales**
and I am a creative designer

I am a Latino graphic designer with a passion to help my community. I am committed to keeping up with current design trends and I am constantly challenging myself to expand my creative knowledge and skills.

Skills

Proficient in

Adobe Creative Cloud:

Illustrator | Photoshop | InDesign

Microsoft Office: Word | PowerPoint

Familiar with

Adobe Creative Cloud:

After Effects | XD | Lightroom

E-commerce:

Shopify | Product Management

Other:

Artios CAD | Invision | Procreate

Languages

English

Spanish

Interests

Photography | Music | Local Foods

Travel | Craft Brews | Comic Books

Annual Design Speaker | *2019 - Present*

Irving High School - Irving, TX

Contact

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🌐 elgorrocreative.co

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Education

BFA - Visual Communication | *Dec 2021*

University of Texas at Arlington - Arlington, TX

Experience

Visual-Digital Designer | *Oct 2021 - Present*

Retro 1951

Provide creative thinking and design across mediums including product development, print, web, social, and digital. Manage & design e-commerce web content for an active online presence and proficient sales. Collaborate with web developers (back-end), sales teams, event staff, and external resources for seamless website updates.

Freelance Designer | *Jun 2017 - Present*

Various Clients

Collaborate with small business owners and local businesses in the community by creating visual design and branding assets to assist their business goals.

Graphic Design Intern | *Jan 2021 - May 2021*

Coforge Creative Group

Design engaging graphics for print and web use. Receive feedback from the Creative Director. Assemble all of the final deliverable materials for printing or digital use.

Loss Prevention Supervisor | *Feb 2018 - Mar 2021*

Omni Hotels & Resorts

Responsible for supervising, training and motivating a team of Loss Prevention officers. Assist in incidents related to hotel property, guest and employee issues.

references available upon request.